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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/558,925	04/26/2000	John Albert Kembel	10351-0007	1658 -
24341	7590 08/13/2003			
Pennie & Edmonds, LLP			EXAMINER	
3300 Hillview Avenue Palo Alto, CA 94304			AVELLINO, JOSEPH E	
		•	ART UNIT	PAPER NUMBER
		,	2143	9
			DATE MAILED: 08/13/2003	/

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)				
,	09/558,925	KEMBEL ET AL.				
Office Action Summary	Examiner	Art Unit				
	Joseph E. Avellino	2143				
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply						
A SHORTENED STATUTORY PERIOD FOR REPLY THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a reply If NO period for reply is specified above, the maximum statutory period we Failure to reply within the set or extended period for reply will, by statute, - Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b). Status	i6(a). In no event, however, may a reply be time within the statutory minimum of thirty (30) day fill apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE	nely filed s will be considered timely. the mailing date of this communication. D (35 U.S.C. § 133).				
1) Responsive to communication(s) filed on 26 A	pril 2000 .	•				
2a)☐ This action is FINAL . 2b)☒ Thi	s action is non-final.					
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.						
Disposition of Claims						
4)⊠ Claim(s) <u>1-30</u> is/are pending in the application						
4a) Of the above claim(s) is/are withdrawn from consideration.						
5) Claim(s) is/are allowed.						
6)⊠ Claim(s) <u>1-30</u> is/are rejected.						
	7) Claim(s) is/are objected to.					
8) Claim(s) are subject to restriction and/or Application Papers	relection requirement.					
9)⊠ The specification is objected to by the Examiner	• •					
10)☐ The drawing(s) filed on is/are: a)☐ accep	ited or b) objected to by the Exa	miner.				
Applicant may not request that any objection to the	e drawing(s) be held in abeyance. S	ee 37 CFR 1.85(a).				
11) ☐ The proposed drawing correction filed on is: a) ☐ approved b) ☐ disapproved by the Examiner.						
If approved, corrected drawings are required in reply to this Office action.						
12)☐ The oath or declaration is objected to by the Examiner.						
Priority under 35 U.S.C. §§ 119 and 120						
13) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).						
a) All b) Some * c) None of:						
 Certified copies of the priority documents 	s have been received.					
2. Certified copies of the priority documents	s have been received in Applicati	on No				
 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 						
14)⊠ Acknowledgment is made of a claim for domestic	priority under 35 U.S.C. § 119(e	e) (to a provisional application).				
 a) ☐ The translation of the foreign language provisional application has been received. 15)☐ Acknowledgment is made of a claim for domestic priority under 35 U.S.C. §§ 120 and/or 121. 						
Attachment(s)						
1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449) Paper No(s) 4.	5) Notice of Informal I	y (PTO-413) Paper No(s) Patent Application (PTO-152)				
S. Patent and Trademark Office						

Application/Control Number: 09/558,925

Art Unit: 2143

DETAILED ACTION

1. Claims 1-30 are pending in this examination.

Specification

2. A substitute specification including the claims is required pursuant to 37 CFR 1.125(a) because the application papers do not conform to 37 CFR 1.52(1)(ii) which states that the top margin must be at least two (2) inches. A substitute copy of the specification in conformance with the aforementioned rule is required.

A substitute specification filed under 37 CFR 1.125(a) must only contain subject matter from the original specification and any previously entered amendment under 37 CFR 1.121. If the substitute specification contains additional subject matter not of record, the substitute specification must be filed under 37 CFR 1.125(b) and must be accompanied by: 1) a statement that the substitute specification contains no new matter; and 2) a marked-up copy showing the amendments to be made via the substitute specification relative to the specification at the time the substitute specification is filed.

Claim Rejections - 35 USC § 102

3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the

Page 2

Application/Control Number: 09/558,925 Page 3

Art Unit: 2143

applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

Claims 1-3, 5-7, 11-21, and 23-30 are rejected under 35 U.S.C. 102(e) as being anticipated by Williams et al. (USPN 5,977,964) (hereinafter Williams).

4. Referring to claim 1, Williams discloses a method for presenting distributable computer readable media to a user in response to a user request, said method comprising the steps of:

identifying a definition of a Networked Information Monitor (NIM) (col. 6, lines 25-49);

defining a NIM frame for said NIM using said definition (col. 6, lines 25-49); retrieving content (advertisements) for said NIM (col. 6, lines 25-49); and placing said content in a NIM viewer defined by said frame (col. 6, lines 25-49).

5. Referring to claim 2, Williams discloses obtaining an identification for a definition of said NIM (col. 10, lines 25-42); and

retrieving said definition of said NIM using said identification (col. 10, lines 38-42).

6. Referring to claim 3, Williams discloses retrieving said definition of said NIM from a user profile resident on a server computer (col. 6, lines 20-25).

Application/Control Number: 09/558,925 Page 4

Art Unit: 2143

7. Referring to claim 5, Williams discloses identifying a definition including a frame specification (col. 6, lines 50-67).

- 8. Referring to claim 6, Williams discloses identifying a definition including a frame specification with a NIM size (col. 6, lines 50-67).
- 9. Referring to claim 7, Williams discloses identifying a definition including a frame specification with a menu definition (television menu grid) (col. 7, lines 30-40).
- 10. Referring to claims 11 and 12, Williams discloses multiple windows displayed on the screen at the same time (col. 6, lines 4-17) displaying different content and different display formats. It is inherent that these different windows be able to be uniquely identifiable by the "preferred display layouts" (col. 6, lines 63-67) to allow the user a customized viewing experience and to allow separate styles to be applied to separate windows.
- 11. Referring to claim 13, Williams discloses the step of identifying a definition including a NIM category assigned by said user (col. 6, lines 25-30).

Application/Control Number: 09/558,925 Page 5

Art Unit: 2143

12. Referring to claim 14, Williams discloses the step of identifying a definition including an action field for a user-specified event condition (display of television schedule grid) (col. 7, lines 30-58).

- 13. Referring to claim 15, Williams discloses the step of sending a message (request) when said user-specified event condition is satisfied (col. 7, lines 30-58; col. 8, lines 14-24).
- 14. Claims 16-21, and 23-30 are rejected for similar reasons as stated above.

Claim Rejections - 35 USC § 103

- 15. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 16. This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to

Art Unit: 2143

consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).

Claims 4 and 22 are rejected under 35 U.S.C. 103(a) as being unpatentable over Williams in view of Bayeh et al. (USPN 6,012,098) (hereinafter Bayeh).

17. Williams discloses a method for presenting distributable computer readable media as stated in the claims above. Williams does not disclose that the definition is in XML format. Bayeh discloses a document definition written in XML format (e.g. abstract). It would be obvious to a person of ordinary skill in the art at the time the invention was made to combine the teaching of Bayeh with Williams to provide an isolation technique which uses widely accepted programming techniques and data formatting notations as stated in Bayeh (col. 3, lines 54-58).

Claims 8-10 are rejected under 35 U.S.C. 103(a) as being unpatentable over Williams in view of Ferrel et al. (USPN 6,230,173) (hereinafter Ferrel).

18. Referring to claim 8, Williams discloses a method for presenting distributable computer readable media as stated in the claims above. Williams does not disclose the step of identifying a definition including a frame specification with a title bar definition. Ferrel discloses of identifying a definition including a frame specification with a title bar definition (col. 7, lines 24-28). It would be obvious to a person of ordinary skill in the art

Application/Control Number: 09/558,925

Page 7

Art Unit: 2143

at the time the invention was made to combine the teaching of Ferrel with Williams to provide a separation of design from content and increased flexibility for presenting content to subscribers or users as stated in Ferrel (col. 3, lines 30-36).

19. Referring to claim 9 and 10, Williams discloses a method for presenting distributable computer readable media as stated in the claims above. Williams does not disclose identifying a definition including a control field used to render computer readable media located by an address. Ferrel discloses a definition including a control field used to render computer readable media located by an address (col. 7, lines 5-45). It would be obvious to a person of ordinary skill in the art at the time the invention was made to combine the teaching of Ferrel with Williams to provide a separation of design from content and increased flexibility for presenting content to subscribers or users as stated in Ferrel (col. 3, lines 30-36).

Conclusion

- 20. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.
- 21. Sundaresan (USPN 6,487,566) discloses transforming documents using pattern matching and a replacement language.

Application/Control Number: 09/558,925

Art Unit: 2143

Page 8

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Joseph E. Avellino whose telephone number is (703) 305-7855. The examiner can normally be reached on Monday-Friday 7:00-4:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, David A. Wiley can be reached on (703) 308-5221. The fax phone numbers for the organization where this application or proceeding is assigned are (703) 746-7239 for regular communications and (703) 746-7238 for After Final communications.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is (703) 305-3900.

JEA August 6, 2003

SUPERVISORY PATENT EXAMINER
TECHNOLOGY CENTER 2100